



# How can we help?

## WHY AIG?

As one of the largest and most experienced cyber insurance teams in the market, we have a broad risk appetite to support our brokers in this rapidly expanding space. To help our brokers win and retain more business with AIG, here are some of our underwriting sweet spots and market differentiators, along with some of our Cyber insurance team dedicated to help you.



## Cyber Underwriting Sweet Spots



### CyberEdge®

Our core Cyber product:

- 1<sup>st</sup> Party Costs + market leading event management services (first response, legal, IT, data restoration, public relations, notification costs, etc.)
- 3rd Party Liabilities
- Cyber Extortion
- Network Interruption
- Digital Media Liability



## Preferred Clients

Very broad underwriting appetite for cyber risks across profession, occupation, client segment and geographies

- ✓ Nearly all industry sectors
- ✓ Businesses of all sizes from SMEs (AIG One) to Large Multinationals



### CAUTION

- Credit rating agencies
- Social media platforms
- Crypto currencies / brokers
- DNA testing / advising

## AIG Cyber Differentiators



### Cyber Expertise

- Deep experience underwriting cyber risks and handling cyber claims.
- Enables us to deliver high quality advice and support to brokers.



### Global Capabilities

- We can issue cyber insurance policies in over 60 countries around the world.
- Strong support for brokers' multinational and international clients.
- Successful track record tailoring cyber cover for their specialist requirements.



### Smart Cyber Application

- Smart cyber proposal form adapts to clients' sector, size, and cyber exposures.
- Generates immediate summary report of the client's cyber maturity.
- More detail post-bind including cyber risk scores, scenario likelihoods and priorities.



### The Cyber Peril

- A stand-out strength compared to many competitors.
- An important trend as systems, processes and devices become inextricably linked.



### Claims First: Response

- Tried and tested "First Response" immediate IT, forensic and legal help after a breach.
- Claims First: Prevention.
- Includes vulnerability scanning, malicious IP blocking, cyber prevention training.
- Helps prevent a cyber loss from happening in the first place.

## Our Cyber Team

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